

The Nexus Expansion Project Proposal:

Self-Initiated Community Project Proposals (SCP) Version 1.0.0

Name of Project:

Ciphers-For-Sipher Neko Questline

Project's Point of Contact (Discord Name & #):

deus#9000

High- Level Project Overview

Project Description	The Ciphers-For-Sipher Neko Questline will consist of a series of curated puzzles accompanied by a storyline which participants will take part in sequentially on Discord.
Purpose of Project	Enhance Community Knowledge: - To provide participants with an opportunity to learn more about blockchain related technologies and key infrastructures via puzzles. Marketing and Awareness: - To generate and boost awareness of SIPHER, via partnering with Key Opinion Leaders on Social Media Platforms as part of the Questline. Community Building: - To provide participants with an opportunity to learn more about the lore of Sipheria. - To funnel new Discord Members into respective Factions. - To provide a communal hurdle and opportunity for community members to band around and help one another, while facilitating natural communication. Rewarding Engagement: - To provide participants who complete the entirety of the Questline with a boost towards whitelisting as part of their efforts to learn more about Sipheria and the community.
Target Audience	Discord Community Members
Project Type	Virtual | ~~In Person~~
Project Interaction Venue(s)	Discord (Primary) Twitter OpenSea Etherscan
Estimated Rollout Date	22 September 2021
Duration of Project (if time-limited)	Proposed: 18 Days

Budget Requested (if any)	10 USDC
Smart Contract Interactions Involved?	No
Other Key Details (if required)	N/A

Project Executive Summary

The Ciphers-For-Sipher Project Team believes that we have identified an opportunity within the Neko Whitelisting Period to conduct a lore-grounded puzzle questline for the Neko race, while targeting a mutually aligned win-win scenario for involved members - the SIPHER Project, Involved Key Opinion Leaders, as well as Community Members.

The project team intends to .....

Project Team Composition

Role	Discord Name	Email	Experience / Relevant Skills
Point of Contact & Team Lead	deus#9000	3OC_1@gmail.com	Experience Organized the 1st Ciphers-For-Sipher Questline Leads a Big Data Project Team outside of the Metaverse Relevant Skills Growth Hacking
Lead Writer	Archivist#1313	3OC_2@gmail.com	Experience Organized the 1st Ciphers-For-Sipher Questline Published 3 Books Relevant Skills Writing
Cipher/Puzzle Lead	Trewco 🍄#8202	3OC_3@gmail.com	Experience Organized the 1st Ciphers-For-Sipher Questline Entrepreneur Relevant Skills Cryptography
Member	xxxx	yyyy	zzzz

Project Details:

Section A: Timeline - Project Planning & Development Phases

Phase	Description	Dates/Duration	Assignee
1	Storyboarding (Completed) Plan Initial Draft of Ciphers-For-Sipher Questline 2	8 Sept 2021 - 9 Sept 2021	All
2	Initial Discussions and Alignment with Sipher Discussion with World Architect on World Building and Alignment with Sipherian Lore	10 Sept 2021 - 10 Sept 2021	All
3	Cipher Finalization and Difficulty Scaling Finalize Ciphers/Puzzles and scale difficulty accordingly	10 Sept 2021 - 11 Sept 2021	All
4	External Resource Acquisition Connect with and acquire external resources for Questline Writing Write Assigned Story Chapters	12 Sept 2021 - 19 Sept 2021 12 Sept 2021 - 19 Sept 2021	deus#9000 All
5	Final Alignment Final Sanity checks and Align resources and stories for release	20 Sept 2021	All

Section B: Timeline - Execution & Rollout

Rollout Dates	Proposed Details
Prologue (Story Mode) – 22nd Sept	Viewpoint of the Leader of the Shade Brotherhood, winning the great war, finding resources (consisting of strange looking data shards) to send back to the Laboratory. Little did they know, these data shards contain the genetic sequences of 3 animals, upon which the Neko was the first to be deciphered.
Chapter 1 – 25th Sept	The NEKO data shards arrive on earth with an encrypted message, with a method (command) that Shade Scientists found which the players can use to help Dr Kami reform the NEKO.
Chapter 2 – 27th Sept	Dr. Kami is puzzled about what a NEKO is but is excited about their potential to adapt to SIPHERIA's environment, and asks the player to help reach out to the general public in an eye catching way, getting their attention to visit Sipher Labs and provide information if they have encountered a similar creature before if possible, and then submit a command to have access to a channel to verify next steps.
Chapter 3 – 29th Sept	Dr Kami receives a list of leads (encrypted). Each lead contains part of the command to run the DNA Analysis to identify the components required for recreating the NEKO.
Chapter 3 – Aftermath (Story Mode) 29th Sept	Upon deciphering it and running it through the DNA analyzer, Dr Kami finds that he needs to acquire DNA from 4 specific cats in history (e.g. Cleopatra's mummified cats, etc) to recreate the NEKOs, and sends you on an expedition to acquire the components.

Chapter 4 – 1st Oct	Days 4 – 7 will be stand-alone expedition stories in different locales – each acquiring 1 specific cat DNA. Location TBD *Note: The result outcome of these day 4 – 7 quests will be partial images of a 1/1 or epic looking NEKO, which will also contain parts of the final Day 8 Cipher.*
Chapter 5 – 3rd Oct	The players explore one of the locations and find one of the pieces needed to obtain the cat DNA. Location TBD *Note: The result outcome of these day 4 – 7 quests will be partial images of a 1/1 or epic looking NEKO, which will also contain parts of the final Day 8 Cipher.*
Chapter 6 – 5th Oct	The players explore one of the locations and find one of the pieces needed to obtain the cat DNA. *Tentative location for Day 6: Potentially Europe, or Korea/Vietnam (potentially a location with historical significance such as WW2 or wars since telegrams/morse code devices were mainly used during that time). Neko's remains or DNA within a telegram could be found.* *Note: The result outcome of these day 4 – 7 quests will be partial images of a 1/1 or epic looking NEKO which will also contain parts of the final Day 8 Cipher.*

Chapter 7 – 7th Oct	The players explore one of the locations and find one of the pieces needed to obtain the cat DNA. *Location: Egyptian ruins* *Note: The result outcome of these day 4 – 7 quests will be partial images of a 1/1 or epic looking NEKO, which will also contain parts of the final Day 8 Cipher.*
Chapter 8 – 9th Oct	After bringing back all the parts, Dr Kami tries to sequence the NEKO, but somehow encounters an error with strange symbols (which were also scattered all over the 4 part images of the NEKO). He will need to decipher the message to understand what the final step will be.
Epilogue (Story Mode) – 9th Oct	Dr Kami succeeds in creating the 2nd Sipherian Fleet.

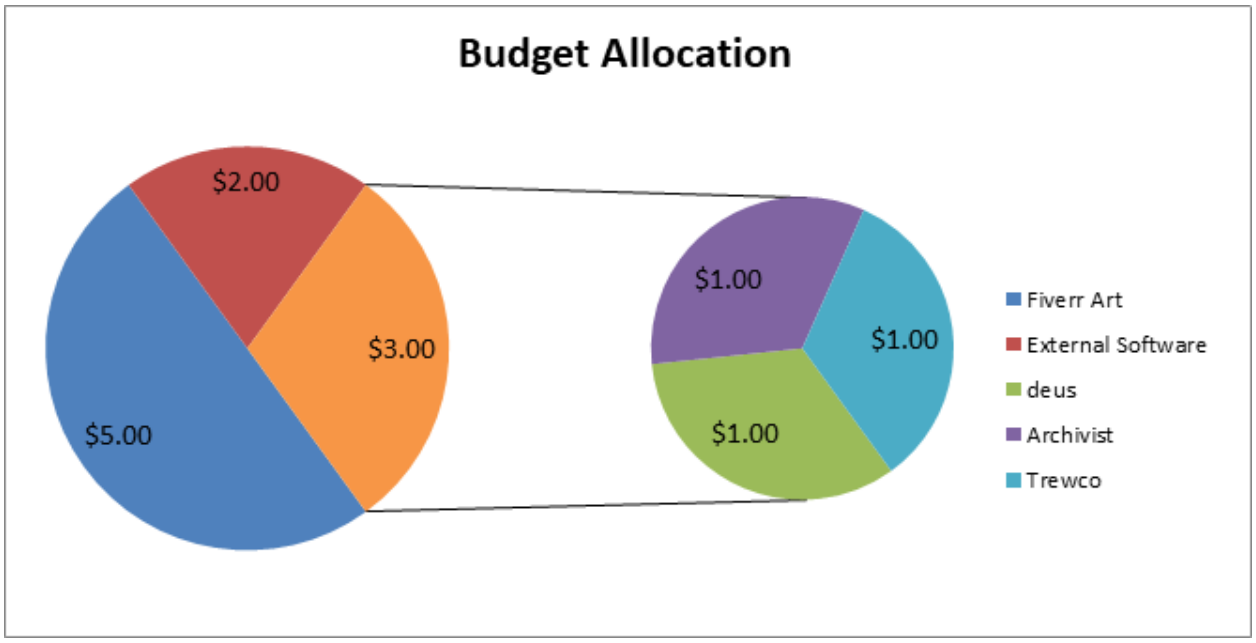
Section C: Project Objectives & Measurability

Objectives	**Outreach | Target**	**Proposed Mode on How to Measure Impact of Objectives**
Enhance Community Knowledge: - To provide participants with an opportunity to learn more about blockchain related technologies and key infrastructures via puzzles.	Potential Outreach 40,000 Discord Members	Quantitative Number of Unique Discord Members with the 'Day 5' Completion Tag and Above
Marketing and Awareness: - To generate and boost awareness of SIPHER, via partnering with Key Opinion Leaders on Social Media Platforms as part of the Questline.	Potential Outreach Up to 2 Million via Twitter, Instagram and Facebook	Quantitative Engagement Numbers on Social Media Posts
Community Building: - To provide participants with an opportunity to learn more about the lore of Sipheria.	Potential Outreach 40,000 Discord Members	Quantitative Number of Unique Discord Members with the 'Day 1' Completion Tag and Above
Community Building: - To funnel new Discord Members into respective Factions.	Potential Outreach 40,000 Discord Members	Quantitative Number of Unique Discord Members with a Faction Tag
Community Building: - To provide a communal hurdle and opportunity for community members to band around and help one another, while facilitating natural communication.	Potential Outreach 40,000 Discord Members	Qualitative Quality of Engagement within Main Discussion Channels (To be Determined by Faction Leaders & Mods)

<u>Rewarding Engagement:</u> - To provide participants who complete the entirety of the Questline with a boost towards whitelisting as part of their efforts to learn more about Sipheria and the community.	<u>Potential Outreach</u> 40,000 Discord Members	<u>Quantitative</u> Number of Unique Discord Members with the ‘Creator’ Completion Tag

Section D: Budget & Expected Funds Allocation

Phase	Description	Budget Estimates
1	Storyboarding (Completed) Plan Initial Draft of Ciphers-For-Sipher Questline 2	N/A
2	Initial Discussions and Alignment with Sipher Discussion with World Architect on World Building and Alignment with Sipherian Lore	N/A
3	Cipher Finalization and Difficulty Scaling Finalize Ciphers/Puzzles and scale difficulty accordingly	N/A
4	External Resource Acquisition Connect with and acquire external resources for Questline Writing Write Assigned Story Chapters	Fiverr Art - 5 USDC External Morse Code Software - 2 USDC N/A
5	Final Alignment Final Sanity checks and Align resources and stories for release	Project Contribution/ Completion Payout (deus) - 1 USDC Project Contribution/ Completion Payout (Archivist) - 1 USDC Project Contribution/ Completion Payout (Trewco) - 1 USDC


Budget Allocation
$2.00
$3.00
$5.00
$1.00
$1.00
$1.00
Fiverr Art
External Software
deus
Archivist
Trewco

Section E: Proposed Deliverables and Budget Release Schedule

Phase	Task Completion	Proposed Budget Release Date	Recipient
4	External Resource Acquisition Delivered Fiverr Art Delivered Morse Code Cipher	Date: 19 Sept 2021 Budget Release: 7 USDC	Wallet Owner: Deus Wallet Address: 0x4DEc1FF04638da21C6064fD698205Faf911DdD71
5	Final Alignment Questline Delivered and Completed by Community	Date: 30 October 2021 Budget Release: 3 USDC Remarks: Recipient (deus) is responsible for transfer of funds to other recipients as outlined in Section D.	Wallet Owner: Deus Wallet Address: 0x4DEc1FF04638da21C6064fD698205Faf911DdD71

Section F: Code Audits (if required)

Type of Code and Function(s) to be Audited	Proposed Auditor	Proposed Cost of Audit