Long-term Personal Goals v 0.2

This is a simulated example.

Company: Veloa

Created by: Isabelle N'Diaye

Date: 31/01/2025

Team role

As the company evolves

In 10 years, I see myself working beyond Veloa, shaping global sustainability policies and pushing businesses toward real impact.

I'd like to remain connected to Veloa, as a strategic advisor ensuring that sustainability remains a non-negotiable core value.

Career

Wealth, fulfillment & ambition

Transition into a high-impact sustainability leadership role in policy, advisory, or corporate transformation.

Ensure that my work has global reach, influencing companies and governments alike.

Leave behind a track record of holding businesses accountable for their sustainability claims.

Personal life

Contentment with family, relationships, health and wellbeing

Build a lifestyle that supports well-being rather than constantly battling corporate resistance to sustainability.

Have a family or community deeply connected to nature, where environmental responsibility is part of daily life.

Feel personally fulfilled by the impact I make, rather than frustrated by slow-moving systems.

You

Name, role, objectives, timeline

Isabelle N'Diaye
CPO, Co-Founder:
To understand what my long-term sustainability impact should be—whether within Veloa or beyond—so I can make the right career choices now.

Lifetime mission

Defining who you are

To ensure sustainability is embedded into global decision-making while creating a life that aligns with my values.

Legacy: society

Lasting impact on humanity

I want to be part of a movement that holds companies accountable—not just for reducing emissions, but for fundamentally rethinking the way businesses interact with the planet.

Legacy: planet

Lasting impact on the environment

I want to see a world where sustainability isn't an afterthought, but a fundamental requirement in business and government decisions.

Project Align!

Project Align! is licensed under CC BY 4.0 by 2050 & We Are Human

Co-created by 2050 & We Are Human
project-align.org

We are human

Long-term Personal Goals v 0.2

This is a simulated example.

Company: Veloa

Created by: Omar El-Masry

Date: 31/01/2025

Team role

As the company evolves

In 10 years, I see myself still leading, ensuring that our vision for sustainable mobility scales globally.

I want to evolve from product leadership into a broader strategic role, perhaps CEO, guiding Veloa's future while ensuring we stay true to our mission.

Career

Wealth, fulfillment & ambition

Continue pioneering climate-tech solutions, with Veloa as the platform for large-scale impact.

Lead Veloa into its next growth phase, ensuring its long-term success and mission alignment.

Be recognized as a global expert in sustainable mobility innovation.

Personal life

Contentment with family, relationships, health and wellbeing

Be fully present for my family, making sure my work never comes at the expense of relationships.

Maintain a balanced life with time for travel, fitness, and deep work—not just constant firefighting.

Raise children who understand the importance of sustainability and personal responsibility for the planet.

You

Name, role, objectives, timeline

Omar El-Masry
CPO, Co-Founder:
To determine how I can evolve my role at Veloa in a way that allows me to stay focused on innovation while ensuring the company scales effectively.

Lifetime mission

Defining who you are

To build solutions that make cities healthier while living a life that prioritizes both innovation and family.

Legacy: society

Lasting impact on humanity

I want to have made a lasting impact on the way cities design their transport systems—creating healthier, more accessible environments for people.

Legacy: planet

Lasting impact on the environment

I want to know that my work contributed to a dramatic reduction in urban emissions and helped millions of people adopt healthier transport habits.

Project Align!

Project Align! is licensed under CC BY 4.0 by 2050 & We Are Human

Co-created by 2050 & We Are Human
project-align.org

We are human

Long-term Personal Goals v 0.2

This is a simulated example.

Company: Veloa

Created by: Eva Janssen

Date: 31/01/2025

Team role

As the company evolves

In 10 years, I want to have transitioned out of the CEO role, ensuring Veloa is thriving under new leadership while I continue as an advisor or board member.

I see myself launching new ventures, but always staying connected to Veloa's mission through investment or mentorship.

Career

Wealth, fulfillment & ambition

Successfully scaled and exited Veloa, ensuring the company stays true to its mission.

Building a portfolio of ventures and investments in climate and health-focused startups

Become an influential voice in mission-driven entrepreneurship, mentoring the next generation of founders

Personal life

Contentment with family, relationships, health and wellbeing

A strong, stable family life, where I'm present for my children as they grow up.

Have financial independence that allows me to choose meaningful work, not just work for survival.

Stay physically active and mentally engaged, avoiding burnout while still pursuing new challenges.

You

Name, role, objectives, timeline

Eva Janssen
CEO, Co-Founder:
Clarify how my role at Veloa should evolve now, and across the next 10 years, so I can scale both the company and my own ambitions without burning out.

Lifetime mission

Defining who you are

To build and support businesses that create a better world while living a life full of adventure and meaningful connections.

Legacy: society

Lasting impact on humanity

I want to see cities transformed—less polluted, quieter, and healthier because of the work I've contributed to.

I want to be able to tell my children that the businesses I helped build genuinely improved their world.

Legacy: planet

Lasting impact on the environment

I want to be known for building companies that challenge industries and create real change, inspiring other entrepreneurs to think beyond profits.

Project Align!

Project Align! is licensed under CC BY 4.0 by 2050 & We Are Human

Co-created by 2050 & We Are Human
project-align.org

We are human