VELOCITY

Executive Coaching & Training

Prepared for Angela Toy with Golden Gate Ventures

February 16, 2023

We Scale Executives to Scale Companies

VELOCITY

Bespoke Engagements

Every client is unique & cookie-cutter solutions don't work. We leverage our vast experience and toolkit to create bespoke experiences for every client.

Battle Proven

Velocity was built by innovators, for innovators. As seasoned founders and operators, we approach our work from experience, and not just expertise.

Results Focused

We track very specific results metrics to ensure our coaching relationships deliver tangible bottom-line outcomes for our clients and their companies.

Our Unique Approach Combines Industry Leading Research, Battle Proven Coaches, and Results Focused Programs

We Coach & Train the Entire Company



Executive & Group Coaching

We work closely with executives from early start-ups to Fortune 100 companies to help them discover their blindspots and develop the managerial and emotional skills to achieve their business outcomes. We also work with emerging leaders (Directors and VPs) to help them level up and get ready for the journey to the C-Suite.



Off-sites & Leadership Training Programs

Teams that have trust and alignment around vision and objectives achieve more. We run team development processes that help executive teams collaborate, create, and exceed expectations. Our leadership training program helps team members build the skills they need for everything from running one-on-ones to giving feedback.

We Bring Experience & Reach

TOP TEAMS AROUND THE
WORLD CHOOSE VELOCITY

Airtable
BOMBAS
CLEAR
FLEXPORT
HARRY'S
Marketo
NOOM
Remitly
Culture Amp
DOORDASH
salesforce
MasterClass
Polaroid

GLOBAL COACH NETWORK TO
SERVE FAST GROWING BRANDS



San Francisco, Los Angeles, New York, Boston,
London, Stockholm, & Melbourne

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Our Proposal: 1:1 Coaching



Our 1:1 Coaching Program includes:

- 1:1 Coaching - two (2) scheduled coaching sessions per month
- 360 Leadership Assessment / Blindspot Analysis (phone interviews of 6 individuals; online survey for up to 12 individuals)
- Just-in-time coaching sessions (24/7 as needs arise - calls, texts, and emails)

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Your Proposed Coach



Mel Rosenthal, Executive Coach

Mel Rosenthal is a coach, mentor and founder based in Melbourne, Australia.

She works with Founders and Leaders across the globe to drive growth for companies and the people in them. She spent the first 15 years of her career in corporate roles responsible for Product, Marketing and Innovation. Over the last 15 years, Mel has built a reputation as a coach and mentor who is commercially minded, straight-talking and pragmatic.

She has worked extensively with venture-backed Founders as they pursue scale at pace, including **Who Gives A Crap**, **Minor Figures**, **Deliveroo**, **Vervoe** and **Keep Cup**.

Mel has an MBA from the Kellogg School of Management at Northwestern University and is an ICF-accredited Professional Certified Coach.

Budget

Program	Cost
1:1 Coaching Program: • 1:1 Coaching - two (2) 60-minute scheduled coaching sessions per month • 360 Leadership Assessment / Blindspot Analysis (phone interviews of 6 individuals; online survey for up to 12 individuals) • Just-in-time coaching sessions (24/7 as needs arise - calls, texts, and emails)	$4,000
Total Monthly Retainer	**$4,000**


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VELOCITYCOACHING.COM