COMPANY VALUES

“Company culture is the collective result of how people think and behave, their shared values, and how they react to internal and external stimuli.”

Meaningful communication

- Empathy
- Transparency

- Craftsmanship
- Ownership
- Action-Oriented

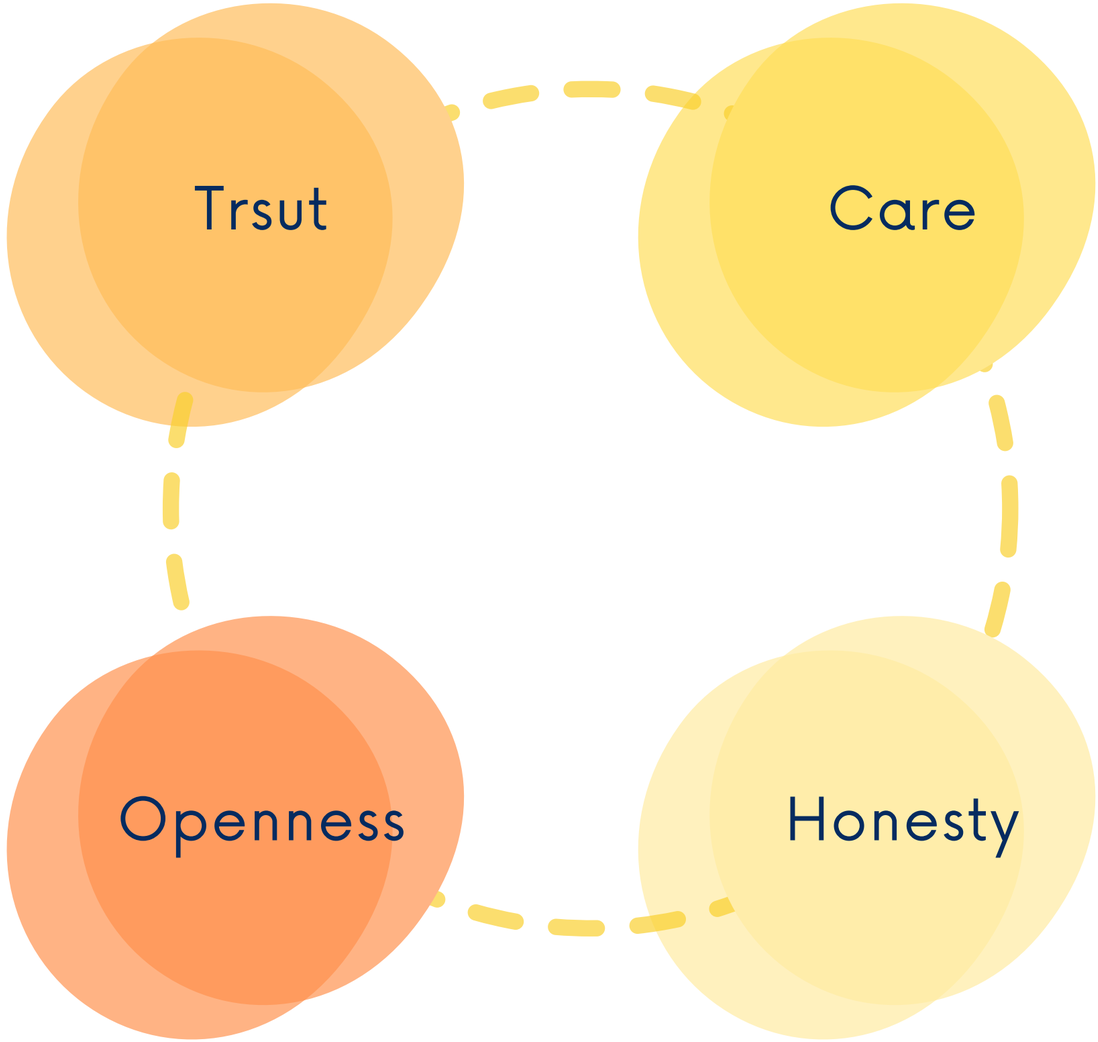
MEANINGFUL COMMUNICATION

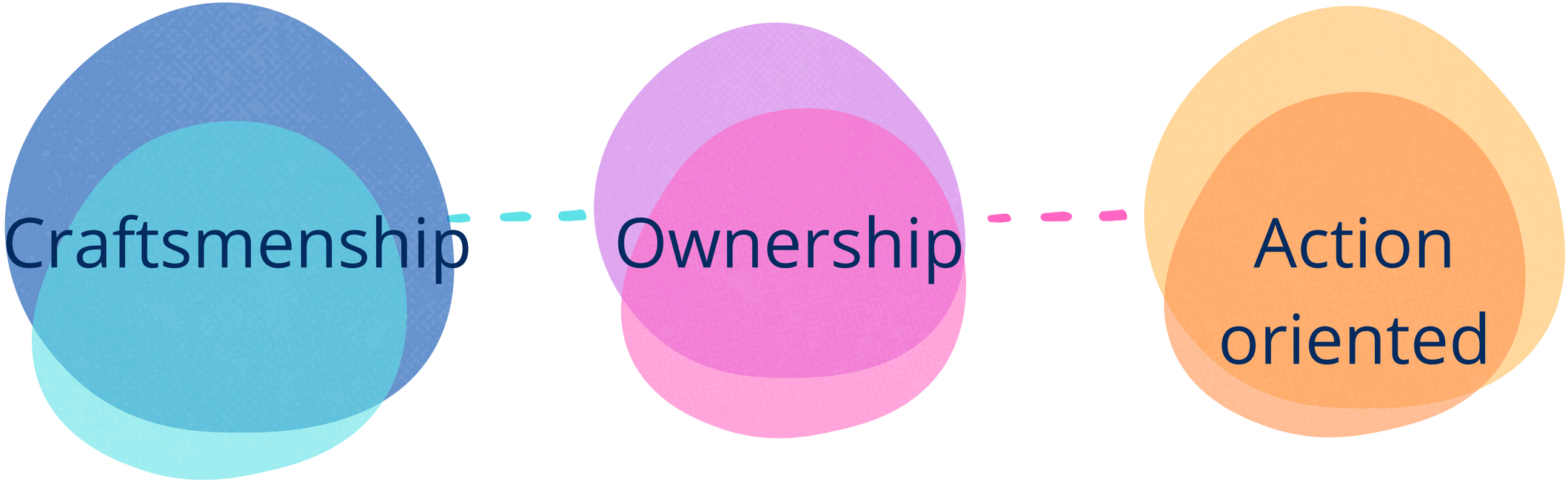
Our mission is to improve communication between businesses and customers/users.

If we embody this value internally, it can manifest in the product we are making and the way we build it. It can then ripple out into the world to impact the way people communicate.

Meaningful communication in Novu

Empathy
and
Transparency





Passion is the driving engine of the work.
We encourage learning and growth, both personal and professional.

Making a change and having an impact on the world.
Taking initiative and leading by example.

The willingness to try (and maybe fail), being in a continuous state of learning.
Being open-minded and brave to act even when not everything is certain.

Empowering through Responsibility enables us to have a positive impact on those we have responsibility for.

It is important so that we can build stronger relationships that help us make better decisions.