STRATEGIC SELF QUESTIONING CHECKLIST

☑	Step:	Questions:	Benefit:	Answers:
	1	What's the one skill I need to develop that would impact my business the most?	This pushes you to identify key areas for personal or professional growth that correlate with business success.	
	2	What's the biggest assumption I'm making about my clients, and how can I test it?	This encourages you to challenge your preconceptions and gather real data about your target market.	
	3	What untracked metrics could provide valuable insights into my business performance?	This gets you thinking about the numbers that really matter and helps you make smarter choices for your business.	
	4	What will my field look like in 3 years, and how can I position myself to become and remain a leader?	This pushes you to peek into the future, anticipate industry trends, and map out ways to become an expert in your niche.	
	5	What 3 business leaders do I admire most, and how can I adapt their strategies to fit my business?	This encourages you to learn from successful peers in your field, helping you identify and adapt proven strategies to your unique situation.	
	6	What would I do if I wasn't afraid of failure?	This question challenges you to think beyond your comfort zone and envision bold moves for your business.	