Anton Kharboush

PRODUCT DESIGNER

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Summary

I'm an experienced creator with 10+ years of addressing customers' needs using design thinking and strategy. Passionate about constantly improving, solving problems systematically, and mentoring others.

Experience

SENIOR UX DESIGNER, QUICKBASE — 2023-2025

Quickbase's mission is to empower businesses to innovate with dynamic work solutions that drive operational efficiency and transparency.

- Design lead for Quickbase's AI efforts, overseeing the design of various capabilities for AI-driven workflows and insights, such as Ask Quickbase AI, and AI Spreadsheet Import
- Contributor to the development and evolution of Quickbase's Bebop design system
- Initiated and led the design efforts for governance-related tools and dashboards, providing infrastructure for compliance and operational oversight
- Responsible for the end-to-end design process, collaborating closely with product managers, researchers and developers, from ideation to final handoff

SENIOR PRODUCT DESIGNER, SUREIFY — 2020-2023

Sureify's mission is to modernize the life insurance industry by helping carriers acquire, service and engage their customers through any distribution channel with one digital, low-code enterprise platform.

- Design lead on one of the company's core products, end to end design for its configuration panel (B2B), as well as its end-user applications (B2B2C).
- Lead iterative, feedback-driven process, from interviews, through ideation alongside PMs, engineers, and customer-facing teams, to communication with developers during development.
- Implemented a unified cross-brand design system, created and maintained its library, organized design team workshops on proper usage.
- Oversaw client implementations for white labeled versions of our core products.

PRODUCT DESIGNER, KANBANIZE — 2017-2018

Kanbanize is a project management software that combines Kanban-style features and business automation into a virtual workspace.

- Developed and ideated company initiatives directly with the company's CEO.

- Improved the conversion rate on multiple landing pages within the main website, promotional pages, and the product itself using A/B testing.
- Collaborated with product designers, software engineers, marketing, SEO, and analytics experts to ensure effective and cohesive strategies.
- Designed and tested various new onboarding experiences for users.
- Created a modular component library of easy to use components and assets.

FREELANCE, KHARBOUSH.COM — 2010-PRESENT

Independent general design practice for various clients and companies.

- Gained extensive experience, working across a diverse range of industries, including technology, advertising, automotive, sports, restaurants, food & beverage, and farming.
- Provided a wide range of creative services, such as art direction, branding, animation, web design and development, and more.
- Operated as a solo designer, delivering exceptional design solutions to companies and individuals.

Education

ALPHA JAVASCRIPT TRACK, TELERIK ACADEMY — 2020

600+ hours of practical training in JavaScript, working with both front-end and back-end frameworks.

- Delivered full-stack projects utilizing technologies such as Git, TypeScript, React, Angular, and NestJS.
- Organized learning sessions, focused on the fundamental principles of JavaScript, mentoring a group of 20 beginner students.
- Supported students through individual and group projects, and helped them reach key learning objectives.

BACHELOR OF GRAPHIC DESIGN , NEW BULGARIAN UNIVERSITY — 2016

Studies on print, web, motion, packaging design, art history, advertising, branding, 3D modeling, involvement in various university events.

Skills

Product Strategy, Design Systems, UI/UX, Figma, Visual Design, User Testing, Wireframing

Fluent in English, Bulgarian and Spanish