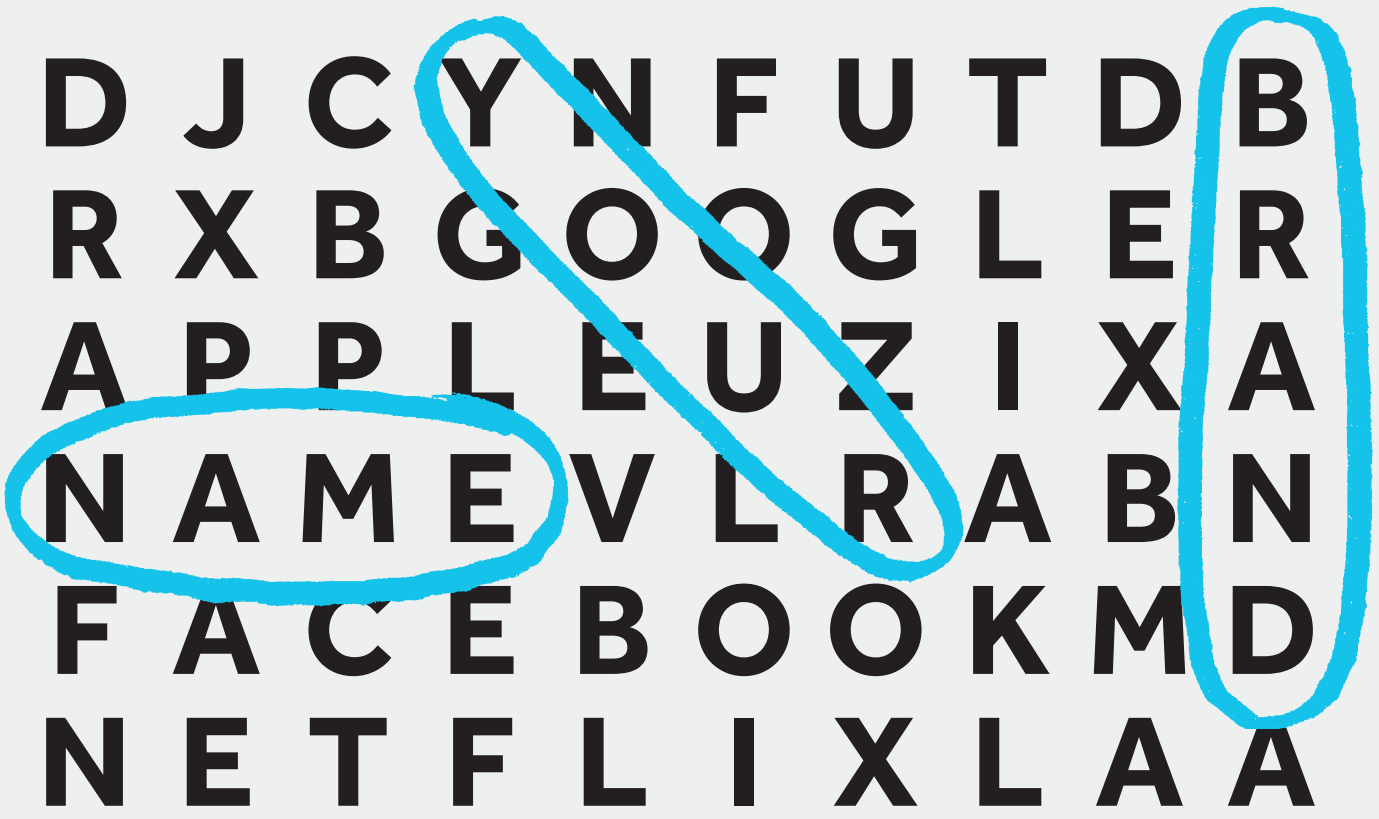
PIN



A 5 module course to help you find a brand name that will get you noticed

Welcome task

Unusual names?

Names can be a bit unusual when you first see them, but we quickly accept them once they become familiar. Can you identify these famous brand names from their unusually named alternatives? They are all famous international brand names.

Unusual name?	Famous brand
Pear	
StellaStuds	
3-Down	
CloudHotel	
Forest	
HeadTome	
WebFilm	
MyTv	YouTube
ZCrate	
TakeTalk	
Aunty Jane's	
Conch	Shell

Here's one to start you

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