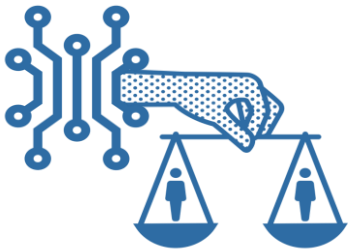
Lehrstuhl für Strategie und Organisation
(Prof. Dr. Isabell M. Welpe)



Let's change the world

De-Bias Media with cutting-edge technology

IDP: Automated Media Bias Check

'You can't be what you can't see.' – Marian Wright Edelman

Media that is more representative of our society not only fosters a more inclusive industry, but by increasing the number and diversity of female role models on screen, content creators are affecting the ambitions and career aspirations of young girls and women everywhere.

We want to do our part to shape our common, fair future through technology.

Your profile

- Excellent academic track record in computerscience
- Coding proficiencyin Python/C++.
- Experience with NLP
- Solid communication skills in English, German is aplus
- Entrepreneurial, hands-on mentality.
- Passionate about makinga difference with technology

Your role

- Develop a software tool that automatically analyzes media content and reports gender bias in real time

Your opportunity

- Correct bias and underrepresentation in media and work toward gradual but effective societal change through technology

Submit your questions and application (CV & cover letter) to
Prof. Dr. Isabell Welpe (welpe@tum.de) & Nadja Born (nadja.born@cdtm.de)

Diversity & Women in Leadership