

A LACK OF FEMALE FOUNDERS IN GERMANY

Is there a need for different entreprenurship ecosystems?

Author: Lea Stemmer
M.Sc. Management & Technology

6 ecosystem elements can make an impact

Investors

Support

Government

Universities

Education

Role models

Special female support is available

Networks
Incubators
Accelerators

Success Stories
Role Models

Universities

Schools

Female specific VCs & Business Angels

Government

Challenges

mindset - compatibility family&work - non-attractiveness of the existing ecosystem - pipeline problem - lack of role models&networks

Implications

creation of safe space - discussion about unconscious bias - early support - gender-neutral view - visibility - governmental support

Future ecosystems

increased diversity - higher start-up rate - sustainbale&stable growth