WORKING STUDENT GROWTH (M/F/X)

We envision a world where heating homes is reliable, clean, and affordable

SUMMARY

As working student (m/f/d) in Growth Marketing at nuuEnergy, a young startup in the field of **sustainability / heat pumps**, you have the opportunity to take on responsibility, learn quickly, and actively contribute to exciting growth tasks. In close collaboration with David, our Senior Growth Marketer, you will support the team in various areas.

JOB RESPONSIBILITIES

Key area	Tasks
Growth	**Content & Social Media**: Independent planning and creation of content for social media and blogs.
	Performance Marketing: Support in campaign management as well as in the creative design of assets and landing pages.
	Offline Marketing: Assistance with measures such as flyer design and trade fair organization.
	Tool and Channel Management: Contributing to the implementation of new tools and marketing channels.
	Data & Reporting: Support in creating reports and dashboards through data collection and cleansing.
Talent	**Recruiting & Talent Management**: Support in recruiting campaigns and personnel development.
	Events: Support in planning team events.
Admin	**Market Research & Analysis**: Independent research as well as qualitative and quantitative market research.
	Everyday Support: You help out with everything that drives us forward in our daily work.

YOUR PROFILE

This is what we are looking for

- **Native german**
- Interest in sustainability topics
- Curious about growth marketing
- Entrepreneurial mindset
- Data-driven decision making skills

This is what you will learn

- **Startup Experience:** build a growing brand.
- **Responsibility:** Own projects with real impact.
- **Modern Tools & Technologies**
- **Sustainability & Impact:** Your contribution actively supports the energy transition!
- **Fair Payment:** Above-average hourly wage.

Apply: Send your motivational letter, your CV & preferred starting date to david.kroepfl@nuuenergy.com