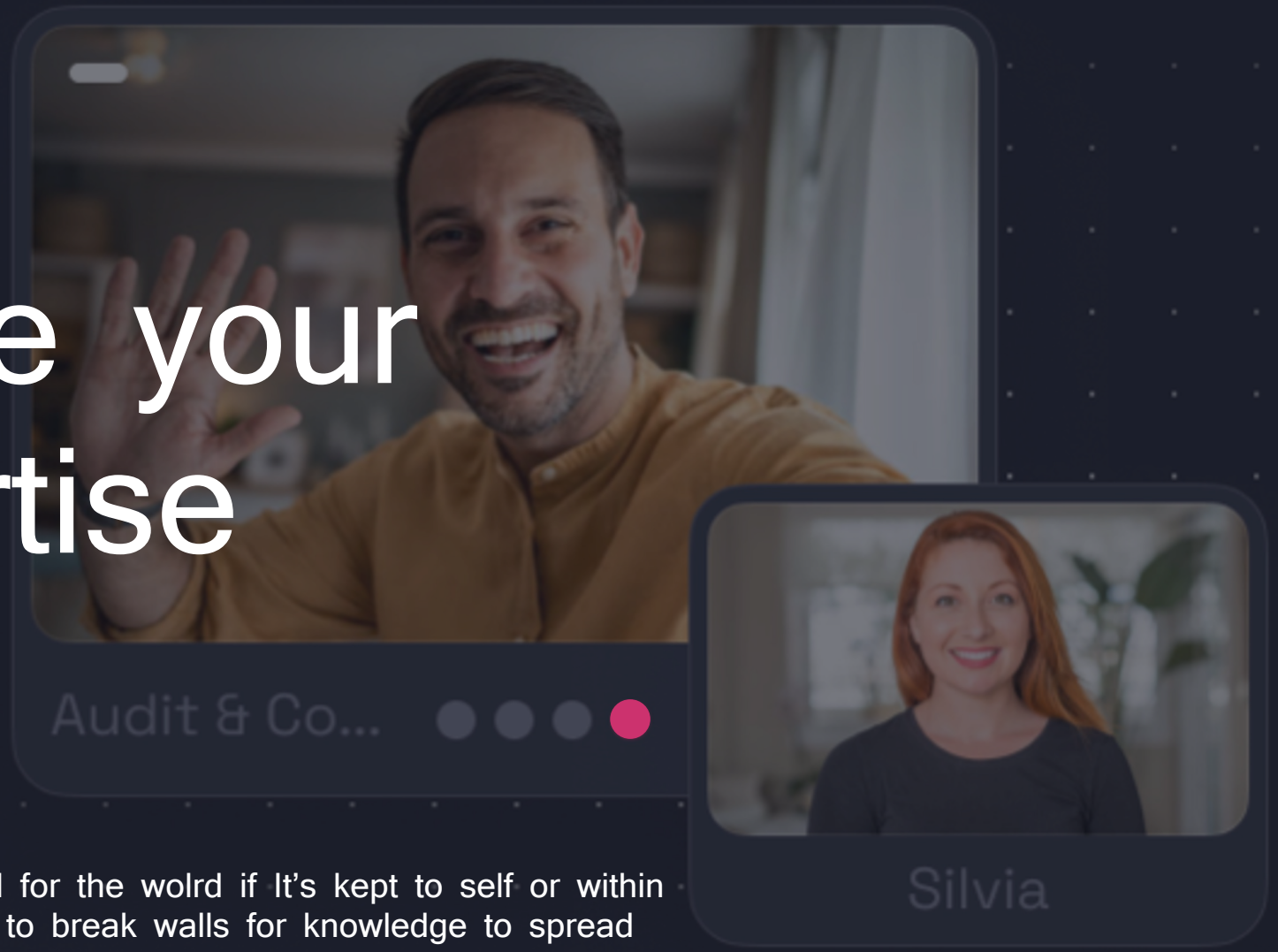
TIPCALL

Monetize your expertise



Knowledge doesn’t do any good for the wolrd if It’s kept to self or within a company. We’re here to help to break walls for knowledge to spread with a solution that allows one to schedule appointments and bill for time.

TIPCALL

EMOPOWERING PROFESSIONALS

PRIVATE 1:1 SESSIONS



A teacher in rural Latvia who earns 6-7k USD a month on top of her teacher's salary spending four late hours daily to teach students in U.S. via tipcall.io

B2B SESSIONS

A manager from «the big four» who now easily organizes his meetings online with convenient scheduling and seamless billing thanks to tipcall.io



GROUP CALL SESSIONS



Conference organizers who are looking for a smooth user experience when selling tickets to group masterclasses via tipcall.io

TIPCALL

We’re striving to become the **World’s No.1 platform** for consultants

VIDEO CALL



CALENDAR



BILLING



According to our customers there are three things that we do excellent: video call quality, calendar UX and hustle-free billing. Therefore we’re chosen by professionals who want to monetize their expertise again and again.

TIPCALL product

FREE VERSION

Available NOW

FREE

INDIVIDUAL SUBSCRIPTION

Available from November 2024

19 USD / month or
190 USD / annual

ENTERPRISE SUBSCRIPTION

Available from February 2025

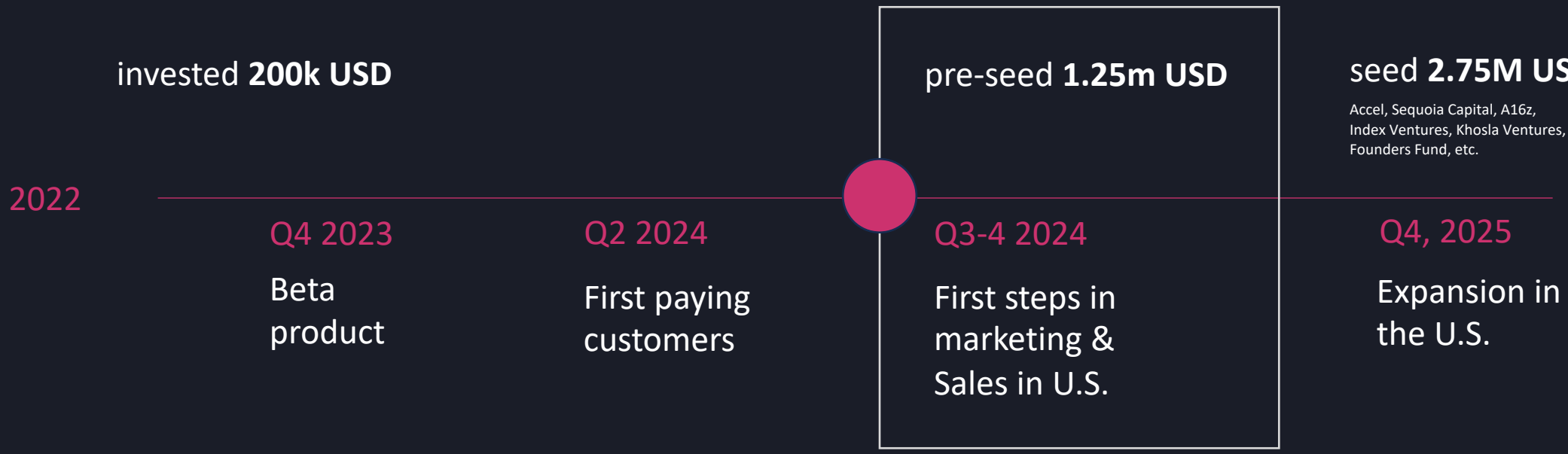
1k licenses for 175k USD / annual
+ 99 USD every following

10k licenses for 1,2m USD / annual
+ 99 USD every following

+

We hold 7% from the price of a call. 1,5% takes Stripe, 1-1,5% goes to Zoom. **We're left with a 4% mark-up.**

TIPCALL timeline



TIPCALL markets

Primary markets:
US (2024)



Secondary markets:
India & Great Britain (2026)
Europe (2027)



TIPCALL competitors

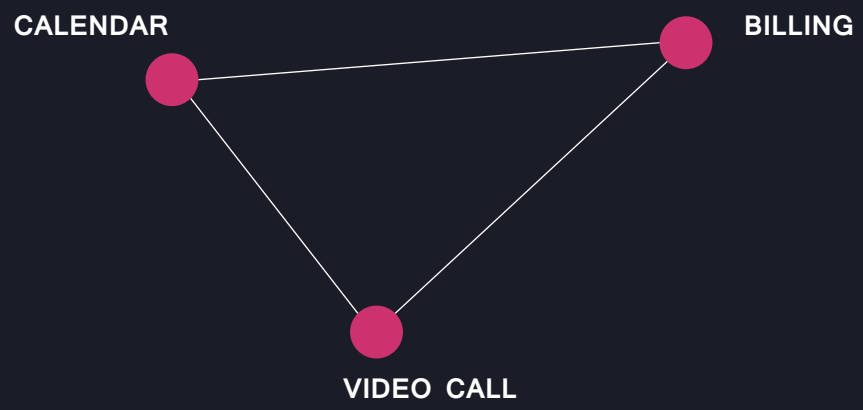
Colls.io
https://colls.io/

SEVEN from Ukraine
https://sevencollab.com/video-conferencing-apps-with-integrated-payments/

+ 40 more

secret sauce

Competitors are mainly focusing on specific niche players like psychiatrists, accountants, teachers, etc.
Plus they lack the magic triangle:



TIPCALL method



TIPCALL go-to-market strategy



TIPCALL team



CEO / Partner
Chris Peterson



Product dev. / Co-Founder
Matiss Rusa



CTO / Co-Founder
Janis Ruska



UX / Project Manager
Normunds Lauva

TIPCALL financial model (USD)

	2025	2026	2027	2028
Mark-up from calls	0.4 M	4.0 M	12.5 M	23.3 M
Direct Costs	(1 M)	(2.4 M)	(2.8 M)	(3.0 M)
Gross Profit	(0.6 M)	1.6 M	9.7 M	20.3 M
NOP / EBIT	(0.9 M)	0.1 M	5.7 M	10 M

TIPCALL asking

- Proven and existing market demand
- B2B and enterprise subscription model
- Globally scalable business
- Team with complimenting set of competencies

With your help (1.25 M) we can bring **Tipcall.io** value to
100 million USD
in 6 years

