

evolum

Growth Plan

What is evolum ?

evolum is a daily personalized ritual app with more than 500,000 users and 700K€ ARR. It’s a wellbeing ritual tailored to the needs of each user.

We use ancestral techniques like meditation and yoga and therapy mixed with new technologies like AI.

We are actually present only on the french market and we are going to expand to english and international market in the next months.



The numbers

LTV : 2X our competitors (Around 200€)

CAC : 60€

ROAS : 3,33X



The plan

We are ultra profitable in ads in a 12-24 months windows and we need a capital partner to scale our adspend.

We are also going to launch in English to touch a bigger market in the next months.

The offer

We are looking around 500K€ in private debt with a return around 15% APR for the investor.

We are product market fit, our numbers are proved and stable and our product is very appreciated by our customers.



evolum - Méditation & Yoga 4+

Rituel Quotidien Personnalisé

Evolum

Conçu pour iPhone

N° 70 en Forme et santé

★★★★★ 4,9 • 10,9 k notes

Gratuit

Afficher dans le Mac App Store ↗

evolum - Méditation & Yoga

Evolum

4,7★
19 k avis

100 k+
Téléchargements

E
Tout public ⓘ

