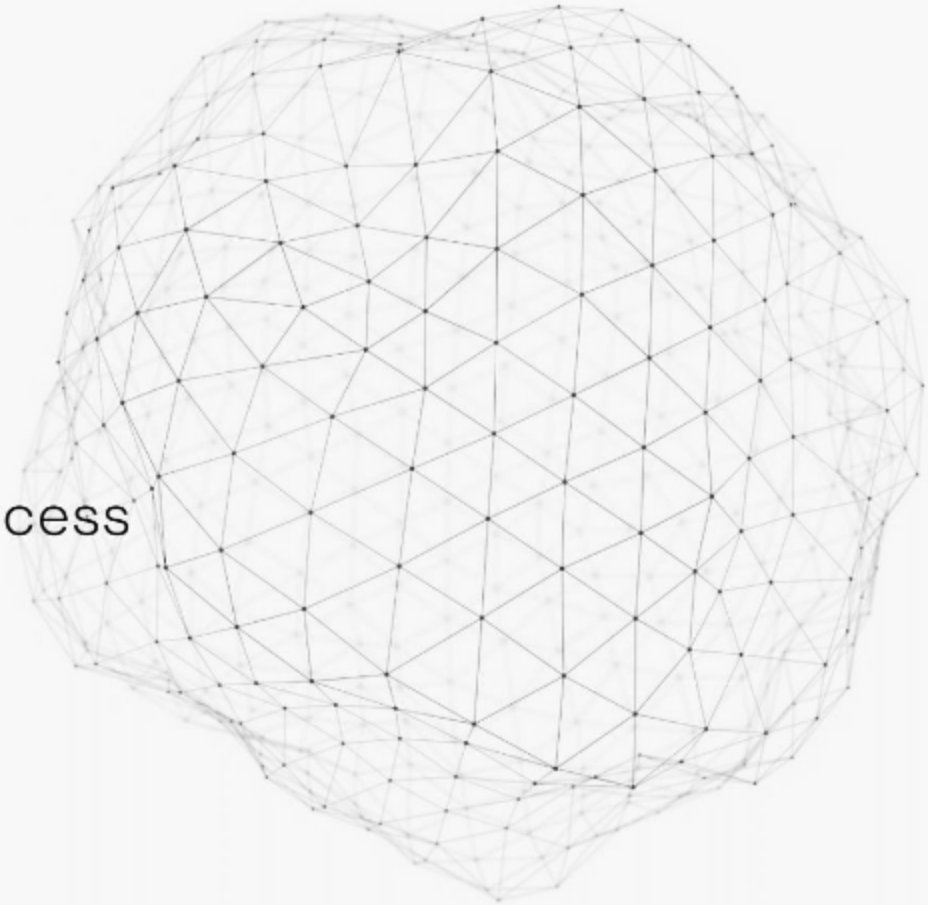
_cor

ai agents for customer success



pitch deck

problem

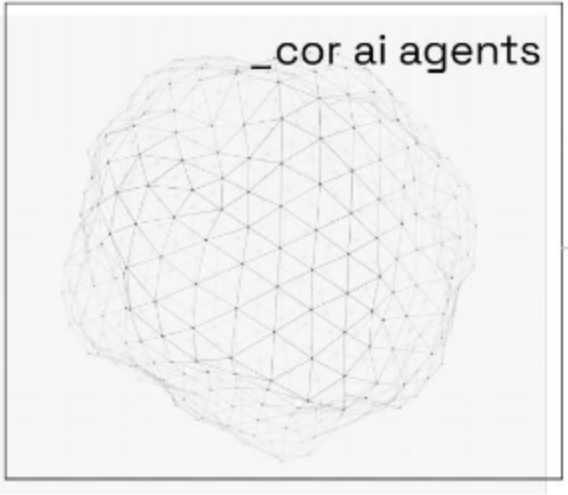
companies have to choose between **large expensive teams or impersonal automated messages** to proactively manage their customers.

what if companies could leverage AI agents to

treat every customer like they were their only customer at zero marginal cost?

solution

cor delivers personalised customer management at scale



customer research

finds, extracts, and synthesizes information across a range of internal and external data sources.

account planning

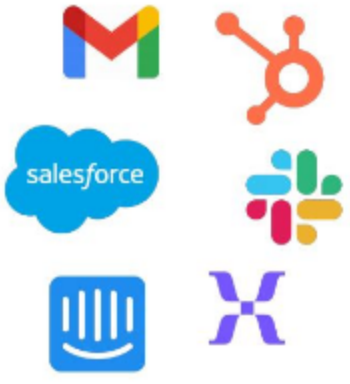
turns customer information into structured action plans tailored to every customer's profile and needs.

personalised comms

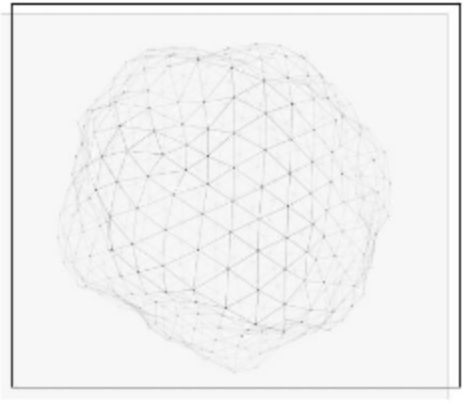
drafts and delivers deeply personalized communications directly via email and other comms channels.

how it works

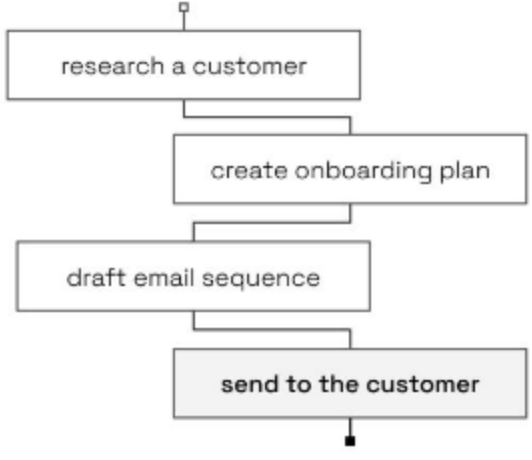
connects to apps, trains the agents and runs scalable workflows



connect your
business apps



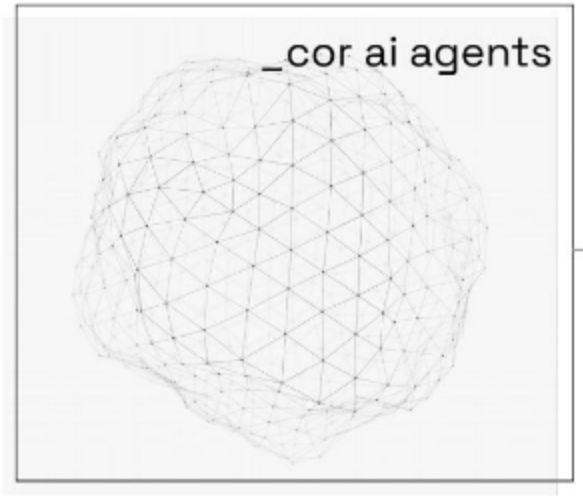
train bespoke
AI agents



run automated
workflows

how it works

keeps human in the loop where required



assistive mode

send the output to a customer manager
for a review and further action

autonomous mode

action the output directly with the customer
via email (and other channels soon)

business model

subscription-plus-usage pricing

$500/mo

per cor agent

+

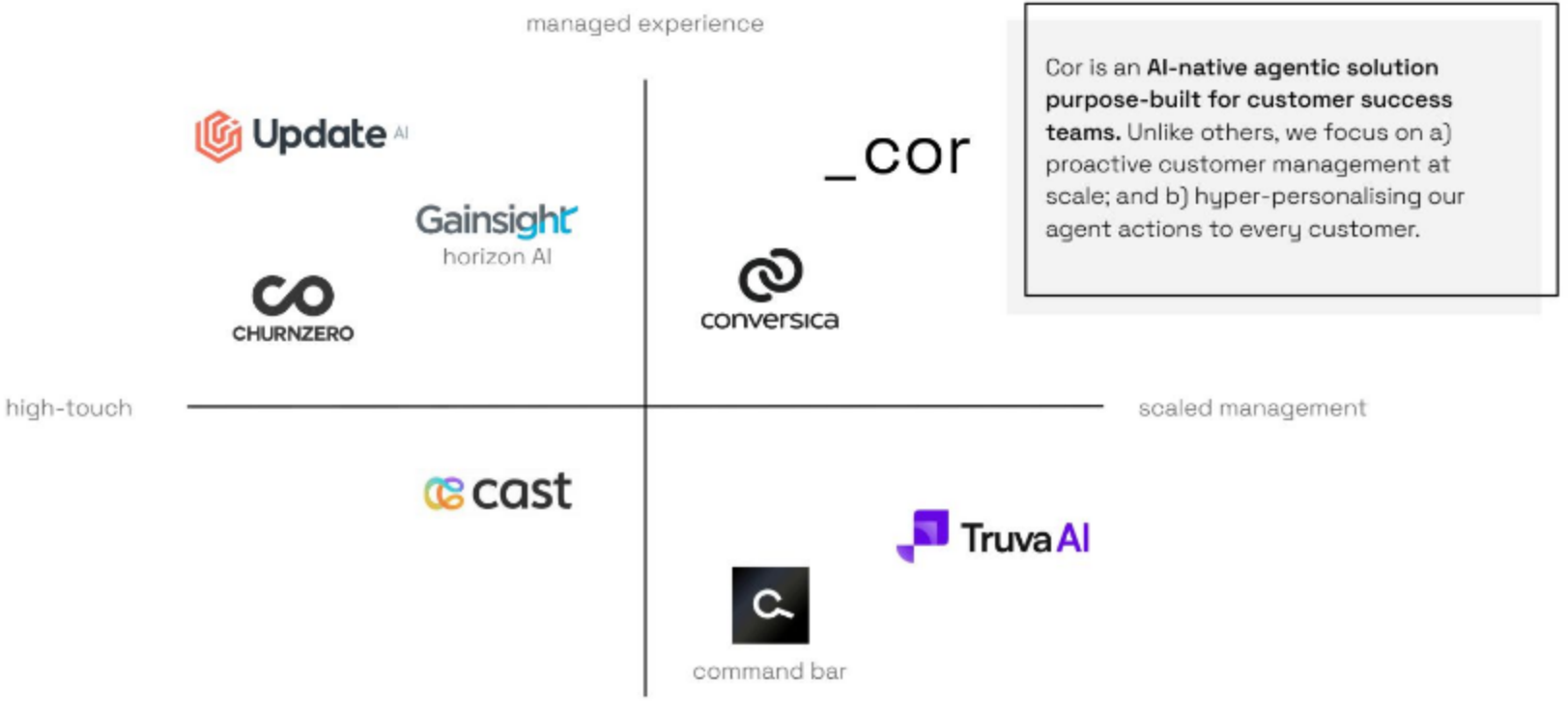
$0.8c-$18c

per automation

reference: traditional customer success platforms start at 15k/year + seats

competitors

well-positioned in an emerging category



Cor is an **AI-native agentic solution purpose-built for customer success teams.** Unlike others, we focus on a) proactive customer management at scale; and b) hyper-personalising our agent actions to every customer.

full list available here

market

large market in the midst of a transition

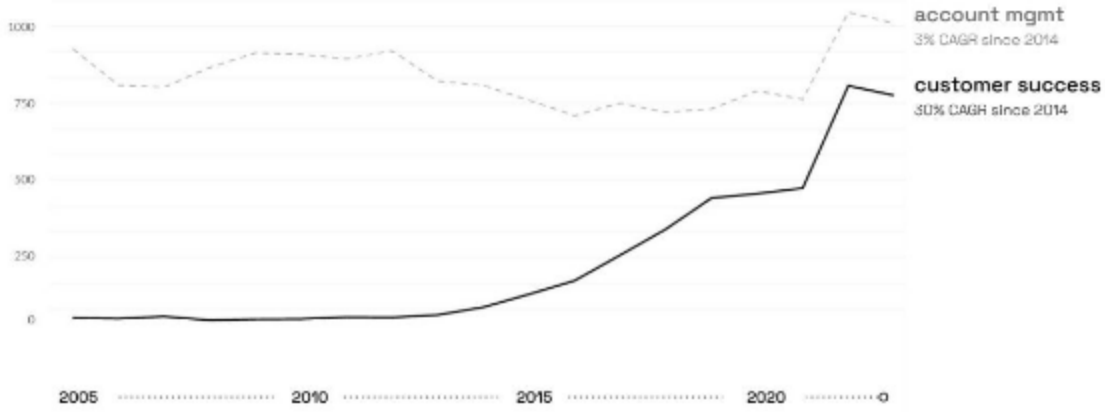
market size

$63 billion

$5 billion
customer success

$58 billion
account management

change of guard (search interest)



method: linkedin profile count multiplied by $6000/year (base agent monthly fee without usage fees)

team

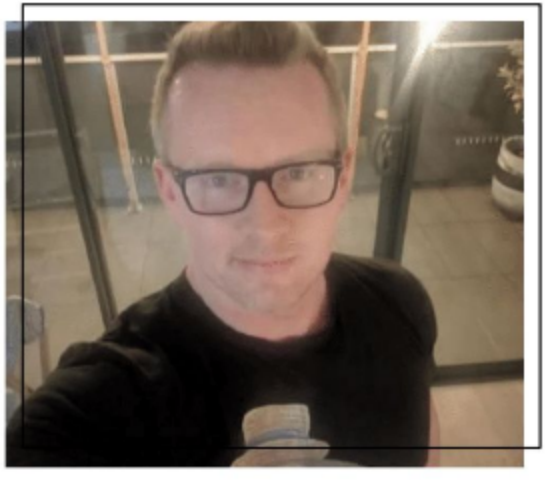
experienced operators, hands-on builders



Mantas Aleksiejevas

co-founder & ceo / linkedin

degree in cognitive sciences, 12+ years in various gtm roles at big tech and growth startups, 2nd time founder



Luke Hodkinson

co-founder & cto / linkedin

computational physicist by training, complex system engineer, ex-CTO of Uptick (acquired by Accel-KKR)

traction

product momentum and market validation in just few months

_1

opportunity validated

☑ done

through 50+ interviews with commercial leaders

_2

v1 product built

☑ done

in under 4 months including our own agent framework

_3

first customers

☑ done

signed after a single demo, signals of strong product-market fit

_4

commercial validation

in progress

currently onboarding our first customers and starting to action our broader pipeline

get in touch

let’s build the future of business success together

acute business problem

software businesses needs to meet increasing customer expectations and cut costs at the same time

tech and market tailwinds

LLMs are enabling new capabilities while customer success is replacing transactional account management

team for the opportunity

industry knowledge, complex system engineering skills and venture-building experience