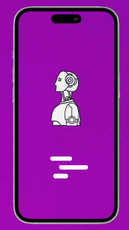
FOR TE|AI

Job & talent network with your AI assistant

FORTE | AI

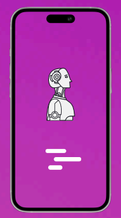
Professionals and businesses have AI assistants helping them.



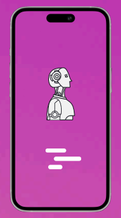
JOBS | TALENTS

ForteAI will **disrupt**

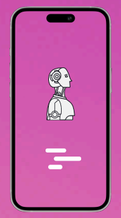
Professional



Finding a job,
job searching on the web

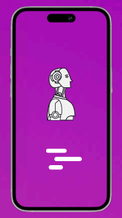


Resume, cover letter,
job application writing

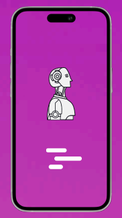


Messaging, professional
networking, negoatiation

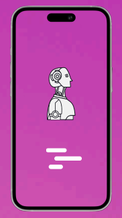
Business



Hiring, recruitment,
talent acquisition

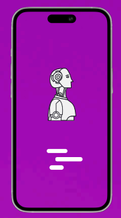


Matchmaking from
freelance networks



Consultant selection and
resume customization

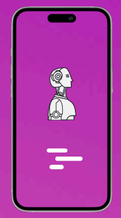
Platform



Job marketplaces,
freelance networks



Talent & skills management,
enterprise systems

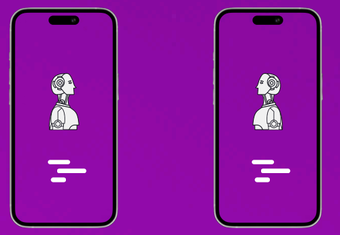


Team building tools

ForteAI is an AI system specialized on job seeking, job application processes, references, personal coaching, career planning, recruitment and hiring, talent resources, skills management, organizational communication and messaging, matchmaking across talent pools, job market macro-dynamics, and much more.

Big vision

New job market with AI



Forte's AI will **disrupt the job markets** globally, and locally around the world.

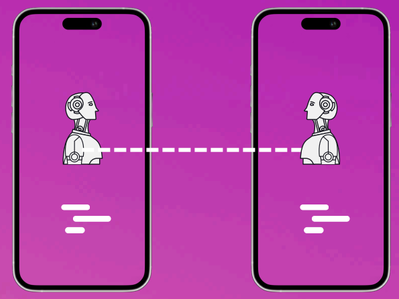
"Free features with AI superpowers"

Forte's AI platform is a start of a new era where **professionals and businesses** have assistants working for them on the job market.

Forte provides **assistants** for professionals and organizations with different size teams and talents pools.

First large-scale platform to enable and push agent-to-agent interactions

AI assistants represent **professionals and businesses**, and do things on their behalf

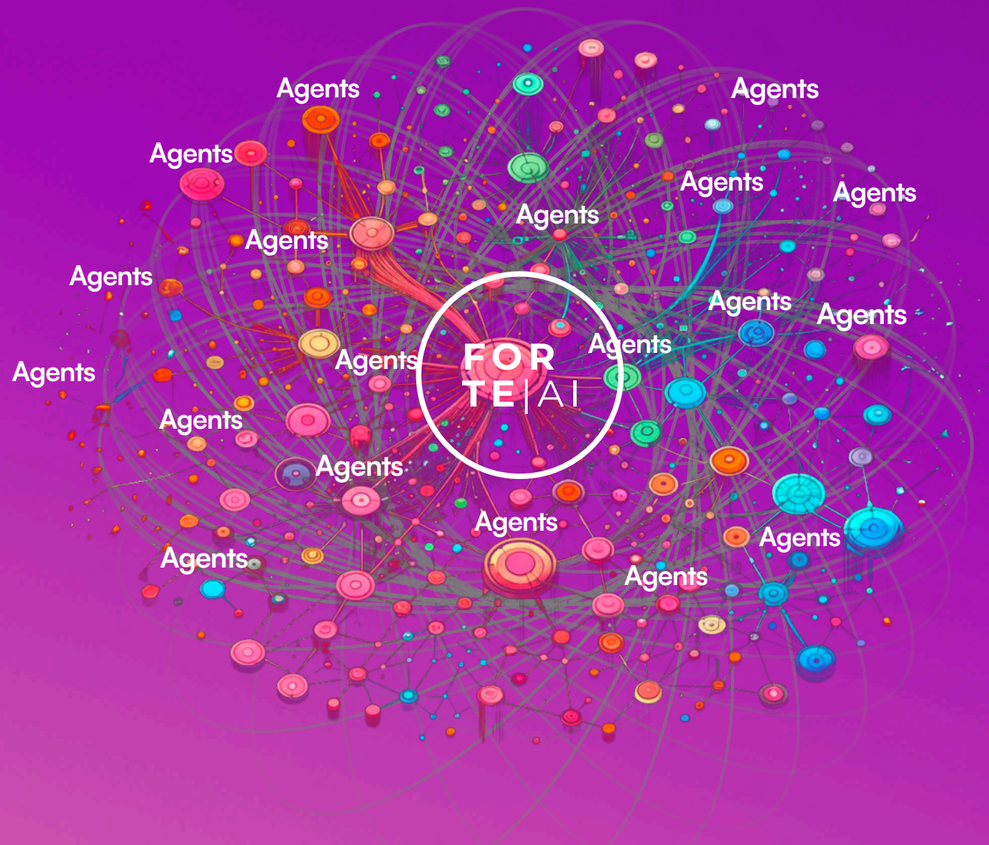




- Business assistants work inside an organization and externally
- Personal assistants help in job hunting and coach individuals according to their personal interests and career goals

MOAT: **User data, direct feedback, memory from interactions**

- ForteAI connects data from user profile's with agent network and LLMs
- Users upload their data and connect LinkedIn and 3rd party platforms to ForteAI
- Users **enrich** the data by chatting with the AI and telling more about their professional interests (unique data source)
- ForteAI learns from the interactions and transactions across the platform



ForteAI knows what users want by talking with them.

Large market opportunity: **Perfect timing, Strong tailwinds**

Recruitment & staffing market

Soon 1000 billion and growing

$650 market size (Statista).
In 2030 market estimated to surpass trillion USD.

Knowledge workers globally

1-2 billion and growing

The number of knowledge workers growing everywhere with Asia and Africa joining the global talent pool.

LinkedIn Benchmark

140 job applications submitted every second

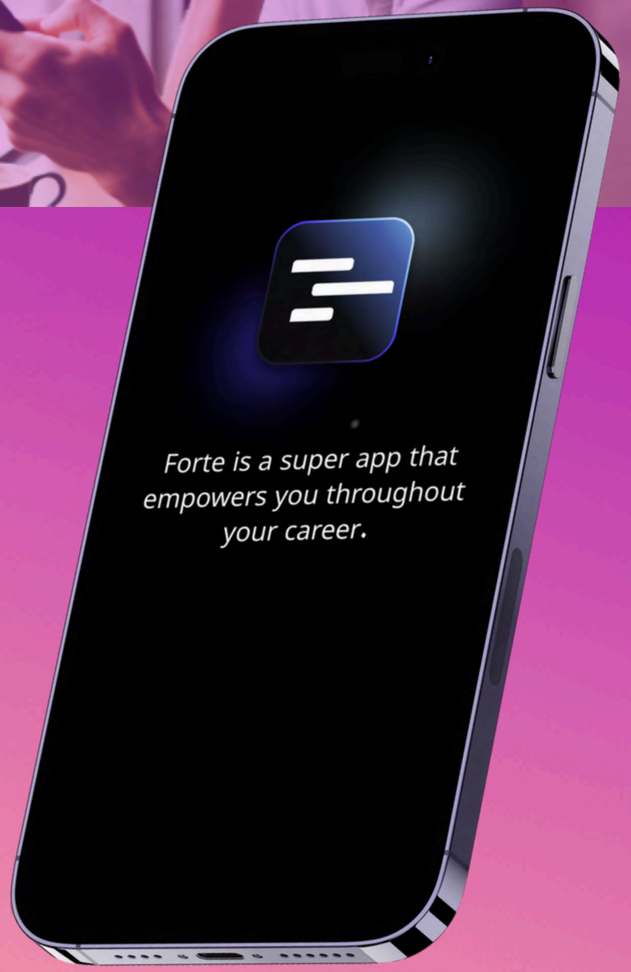
- LinkedIn: 360M applications submitted/mo, (1B members)
- Indeed: 245M resumes, 350 (MAU)
- ZipRecruiter: 110M resumes, 25M MAUs
- CareerBuilder: 125M resumes, 25M MAUs











“Chat with Forte and get a dream job.”

- Forte chats with you
- Searches the job market and finds jobs you like
- Writes resumes & cover letters
- Sends your applications
- Advises on career crafting
- Helps you in professional networking
- Sends messages on your behalf
- And, coaches you to learn new skills based on your interests

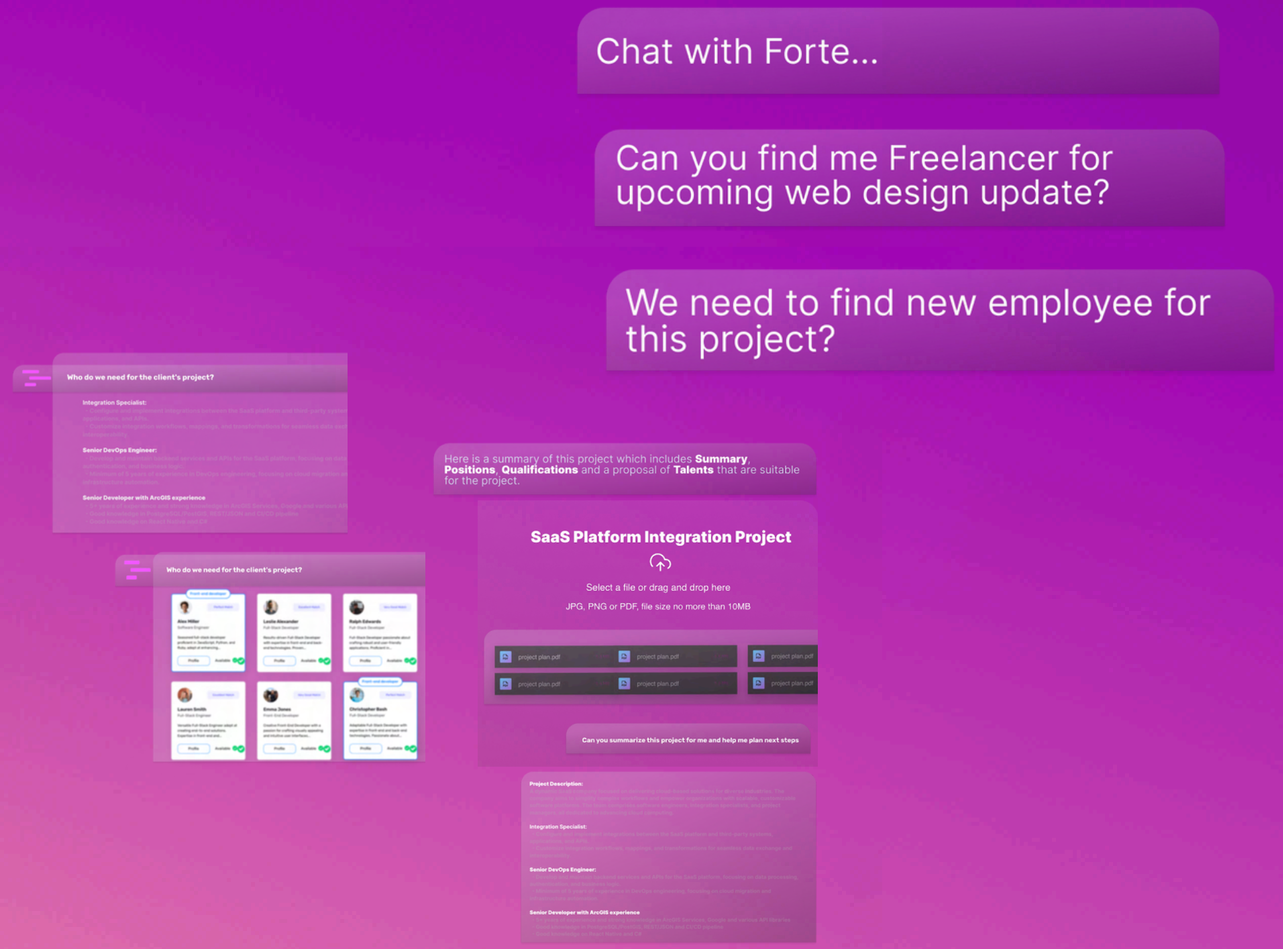
Great moments to use Forte:

- When job hunting
- Graduating, entering the job market
- Changing careers
- Switching an industry or a role
- Planning to work in another country
- Upskilling and developing new skills

B2B Go-to-Market: **Software development & consulting industry**

50 businesses on the waitlist representing 100 000+ talents

- Main reason for demand and customer excitement: **ForteAI builds teams, and customizes resumes for consultants**
- Businesses get access to AI automation for hundreds of practical use cases
- The AI knows all talents, their skills and competencies across the talent pool



Pricing

Freemium Member

€0

FREEMIUM

- AI Skills Profile
- AI Resume Customization
- Manual Job Search
- Messaging & Networking
- Limited AI career advisor

Premium Member

€35

YEAR

- AI Skills Profile
- AI Resume Customizion
- Automated AI Job Search
- Messaging & Networking
- Advanced AI Career Advisor
- Full AI Assistant

Personal AI for **knowledge workers.**

Freemium Business

€0

FREEMIUM

- AI Skills Profile, All talents
- Skills Analytics
- AI Team builder
- Unlimited Job Listings
- AI Recruiter & Application reviewer
- Full Suite of Business Features

Premium Business

€35

YEAR/TALENT

- AI Skills Profile, All talents
- **AI Resume Customization**
- Skills Analytics
- AI Team Builder
- Unlimited Job listings
- AI Recruiter & Application reviewer
- Full Suite of Business Features

Magical AI assistant for **Businesses.**

Revenue: **Path to €100m ARR**

Year	B2C €35/user/y.	B2C €ARR	B2B €35/user/y.	B2B €ARR	Total €ARR	Revenue composition (€ARR)
2024	**Launch year**	**Launch year**	**Launch year**	**Launch year**	**Launch year**	**Focus on making sure users absolutely love the product!**
2025	10 000	€ 350 000	20 000	€ 700 000	€1 050 000	Paid mem. 10K, 200 companies with 50 paid profiles, 10 companies with 1000 profiles
2026	500 000	€ 17 500 000	30 000	€ 1 050 000	€ 18 550 000	Paid members 500K, 600 companies with 50 paid profiles
2027	1 000 000	€ 35 000 000	50 000	€ 1 750 000	€ 36 750 000	Paid members 1M, 1K companies with 50 paid profiles
2028	2 500 000	€ 87 500 000	150 000	€ 5 250 000	€ 92 750000	Paid members 2.5M, 1500 companies with 50 paid profiles
2029	5 000 000	€ 175 000 000	500 000	€17 500 000	€ 192 500 000	Paid members 2.5M, 1500 companies with 50 paid profiles

Example growth scenario.

Team: **Finnish AI experts**



Markus Räikkönen
Co-founder, CEO

Operator, founder, with global networks.
VC experience (Yes VC, Headline)
Angel, advisor and board member for several companies.



Jan Valkonen
Co-founder, COO

15+ years experience in software consulting and recruitment. Operator by heart. Last 5 years working with AI experts.
Exit: Aisti Analytical sold to Ambientia



Otto Huhta
Co-founder, CTO
Head of AI

Over 20 years in tech.
Strong expertise in AI, data science and machine learning
Exit: Aisti Analytical sold to Ambientia (with Jan)

Experienced and ambitious team

- Core team with complementary expertise from tech, operations, marketing, and fundraising
- Hiring 10-20 people in Finland (impressive list of developers ready to be hired)

Pre-seed funding round

- **Raising €1m pre-seed funding round**
- Hiring developers
- Launching the platform

Initial investors:

YES VC

REDSTONE

Early traction:

More than 50 businesses on the waitlist **representing 100 000+ talents.**

First B2B customers in closed beta

Network of agents is currently being trained with the data from the first B2B customers.

Forte is a game-changer for job seekers

2024

June

May-August:
Closed Beta with first B2B & B2C customers
Pre-seed funding round

July

August

August-September:
Marketing & PR
Waitlist sign ups (B2C, B2B)

September

October

November

Q4:
Product Launch
Seed round

December

2025

Q1

Q1:
Forte 2.0 launch

Q2

Q2:
Launch of professional network (open network & marketplace)

Q3

Q3:
Forte 3.0 launch

Q4

Q3:
Global expansion and user growth
Series A funding round

FOR TE|AI

Job & talent network with your AI assistant