# Capability Statement

SKILLS4TODAY


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Far too often it's communication and people skills that derails an organization's success rather than someone who actually doesn't have the technical talent.

## Executive Summary

Ever say "our people need to know to do _____?"

Skills4Today provides professional development and training programs for companies that want to be sure their top talent have the skills they need to succeed.

For example, someone may be a brilliant Security Analyst, however, not know how to communicate how to engage other organizations.

Diane Darling is the principal consultant offering a variety of programs that offer practical and actionable take-aways. People leave ready to implement what they learn.

## Business Overview

**CAGE Code**: 9LQ36
**Year Established**:2018
**Accepts Government Credit Card?**: Yes
**DUNS #**: 034955371

## Industry Certifications

**8(a)**: pending
**WOSB**: pending
**EDWOSB**: pending

## NAICS Codes:

**611430** - Professional & Management Development Training
**611699** - All Other Miscellaneous Schools and Instruction

## Core Competencies

Skills4Today, a leading professional development and training organization, excels in four core competence areas, ensuring the growth and success of individuals and organizations alike.

**Comprehensive Training Solutions**

- Communication skills training
- People skills development
- Leadership coaching programs

**Talent Management Expertise**

- Employee satisfaction programs
- Recruiting strategies
- Retention initiatives

**Executive Coaching**

- Tailored coaching for career advancement and professional goals.
- Specialized training to elevate leadership and executive skills.
- Personalized approaches to improve performance and communication.

**Strategic Communication & Networking**

- Online and offline communication skills workshops
- Persuasive speaking training
- Outreach strategies development
- Networking techniques

## Past Performance

- Yale Law School
- Harvard Business School
- 20th Century Fox
- Fidelity Investments
- American Bar Association
- European Cardiology Society
- MD Anderson Cancer Center
- Massachusetts General Hospital
- American Heart Association
- Harvard Law School
- Bridgespan
- YMCA
- Chicago Veterans
- Boston Scientific
- Verizon
- Cisco
- Department of Energy
- Small Business Administration
- TD Bank
- Bank of America
- Citizens Bank
- Center for Women in Law
- Canadian Consulate
- Stanford Alumni
- London School of Economics Alumni
- Avnet
- American Airlines

## Differentiators

With a dedication to driving employee engagement and organizational performance, Skills4Today remains at the forefront of the industry, delivering impactful results.

- **Specialized Training:** Tailored programs for effective communication, people skills, leadership coaching, and strategic networking.
- **Practical Approach:** Offering actionable takeaways to implement immediately.
- **Inspiring Experience:** Participants leave motivated and ready to excel.
- **Drive for Employee Engagement:** Focused on empowering top talent.
- **Proven Results:** Delivering lasting impact on business performance.
- **Led by Expertise:** Principal consultant Diane Darling leads the way.
- **Industry Leader:** Published by McGraw Hill in 9 languages and Diane demonstrates strong past performance.

**Call us today for a FREE Half-Hour Assessment**


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