

# Self Leadership

with Diane Darling

## Self-Leadership: What It Is and Why It's Important for You

We assume if we are doing a good job someone will notice, promote us, and help to advance our career – it's called the Tiara Syndrome. The phrase was first coined by Deborah Kolb and Carol Frohlinger in their book, New Girl on the Job.

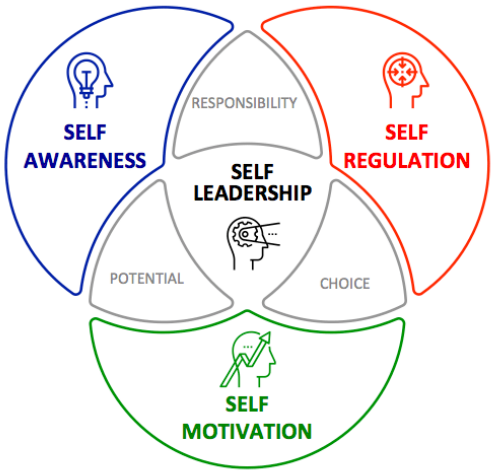
Hope is not a strategy. You need to be the CEO of your professional life and strategically make decisions instead of being at the mercy of the economy or other factors. While it is possible someone will put a tiara on you, it is more likely you'll need to self-advocate in order to succeed.

In this program, you'll better understand how to create and implement a career plan, speak about your accomplishments in an authentic way, and ways to deal with inevitable setbacks.

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**Key takeaways include:**

- Top skills leaders need and how to get them
- Ways to get visibility in your organization, industry, and other settings
- Better understanding the difference between self-promotion and self-advocacy
- How and why you need to build a team of champions
- Ways to stay insert yourself in a conversation
- Challenge introverts face and tips to succeed
- Learning to adapt when the time is best to follow rather than lead




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